



Fall 2008 NEWS

“Welcome to Fall 2008”

Welcome to our incoming First Year MBA Candidates and welcome back to the Accelerated, Second Year and Evening MBAs. We have revised the quarterly student newsletter with updated and better, we hope, information. We have scheduled 3 Executive Speaker Conversation hours on Fridays at 11 am this fall so try to make as many of those as possible, great learning and networking opportunity. Welcome back and don't hesitate to contact Dorothy or myself if you have any questions about academics, career advising, field experience requirement, scheduling or anything else.

Dan Purdy, Assistant Director

Registration Begins Sept. 10th

Traditional MBA - (First Year)

514 – Managerial Foundations (CRN: 43964)
M-F 10a-12n & 2-4p (PH 228)

Accelerated & 2nd Year MBA

574 – Enterprise Resource Planning (CRN: 41914)
TR/2-4p, Springer, CF 24

2 Electives* (See course listing below)

Evening MBA

504 – Statistical Methods (CRN: 43960)
R 6-8p & T 8-10p, Henson, (PH 228)

510 – Financial Accounting (CRN: 43961)
T 6-8p & R 8-10p, Sim, (PH 228)

Fall Executive Speakers

Friday, October 17th:

Strategy Speaker - PH 441 @ 11am

Friday, October 31st:

Ethics Speaker - PH 441 @ 11am

Friday, November 21st:

Strategy Speaker - PH 441 @ 11am

Elective Course Options

MBA students may complete courses offered by CBE and courses offered by other WWU colleges. These courses can be at the 400 or 500 level. Courses must be selected under advisement and be appropriate for a student's career interests. Students can complete up to ten credits of course work at the 400 level. The MBA Program Assistant Director must grant approval prior to enrollment for the course to fulfill an elective requirement.

1. Get approval from Dan via e-mail
2. Forward approval e-mail to Dorothy
3. Dorothy arranges overrides (if spaces are available)
4. Register

Fall 2008 MBA Program Electives

<u>CRN</u>	<u>Class</u>	<u>Course Title</u>	<u>Professor</u>	<u>Time</u>	<u>Room</u>
44137	539	Seminar in International Business	Blank	4:00p MW	BH 401
42610	542	Equity Markets & Portfolio Analysis	Rystrom	2:00p MW	CH 137
43966	597	Small Business Research	Liao-Troth	Arrange	SBDC
44038	597B	Seminar in Taxation (MPAcc Class)	Hutton	12:00n MW	CF 225

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Program Manager: Dorothy McCoy
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MPAcc Classes Available

MBA Students with Accounting Degrees are eligible to take MPAcc (Masters of Professional Accounting) classes as electives on a case by case basis. MBA Students without Accounting Degrees are eligible to take MPAcc (Masters of Professional Accounting) classes as electives at the discretion of the Chair of the Accounting Department in conjunction with the Assistant Director of the MBA Program. If you are interested in taking any of the available MPAcc classes, contact Dorothy McCoy.



New MBA Grads!

Independent Study as MBA Elective

Directed independent studies can be an excellent way to tailor your MBA by pursuing specific areas that are not covered within the courses typically offered through our program. No more than 10 credits of directed independent study may be applied toward your MBA degree. Arrangements need to be made with a faculty member who is willing to supervise your independent study. With the faculty members' direction, you identify the scope and material that will comprise your independent study.

1. Fill out the form @ https://esign.wwu.edu/admcs/process/forms/Grad_School/dirindstudy.aspx?valid=true
2. E-mail form to supervising faculty member
3. You receive an e-mail confirming you are registered and may begin
4. Complete the independent study with the guidance of the supervising faculty member

Fall Quarter 2008 MBA Elective Courses

MBA 539

Seminar in International Business

Stephen Blank, PhD

NAFTA is much reviled and little understood. At the moment, the discussion about North America is owned by Lou Dobbs and a group who think that NAFTA was the first step toward selling out US sovereignty. This course is designed to provide a clearer picture of economic integration in North America. We will look at North America from several perspectives - trade, borders, regions, trade corridors, and supply chains. We will focus in particular on developments in "Cascadia" - the Pacific Northwest. Responsibilities will include reading and vigorous discussion in class, an in-class presentation and some sort of written project.

MBA 542

Equity Mkts & Portfolio Analysis

David Rystrom, PhD

An examination of investment risk and return, the operation of equity securities markets, equity valuation models, modern portfolio theory and portfolio management. Also includes capital market efficiency, stock options and mutual funds.

MBA 597

Small Business Research @ SBDC

Matthew Liao-Troth, PhD

Course focuses on real-world experiences at the Small Business Development Center. Students will gain exposure to a wide variety of actual business issues. Training and coursework will focus on research that addresses the challenges facing small businesses including industry trends, sales and marketing, and financial analysis. Students will research, interpret, synthesize, and present information for businesses throughout Whatcom County and across the State. There will be some opportunity to contribute in face to face business counseling meetings with the owners of real businesses. This course requires a 3-quarter commitment, and 4-6 hours working per week in the SBDC.

MPAC 597b – Seminar in Taxation

Zite Hutton, PhD, CPA

MPAC 597b, *Seminar in Taxation*, approaches taxation from a managerial perspective. You'll be working with students in our MPAcc (Master of Professional Accounting) program in a seminar that focuses on several areas that you, as future managers, are likely to find useful in your professional careers:

- Information on the taxation of sole proprietorships, corporations, LLCs, and partnerships - and the ability to apply this information.
- How to select the form of entity for a business.
- Tax planning for investments (of various forms).
- Tax considerations of compensation, including employee benefit packages.

Many MBA students who have expressed an interest in the course have little or no tax experience or training. That's not a problem. We will spend the first 3 weeks covering the basic foundations of taxation, enough so that everyone has a basic understanding of business taxation and the related vocabulary, along with basic tax research. Once the class has a basic "toolkit" for taxation, we'll launch into the "meat" of the course. In the *Seminar in Taxation*, you'll gain practice in identifying tax problems and tax opportunities, as well as a background so that you can judge the quality of a tax practitioner.

Please join us!

FALL 400 LEVEL ELECTIVES

Seek Approval From MBA Director Prior to Registration

ACCT:

ACCT	447	Not-For-Profit Organizations
ACCT	461	Auditing Theory & Practice
ACCT	470	Law of Comm'l Transactions I
ACCT	475	Income Taxation II
ACCT	484	Environmental Accounting
ACCT	490	Internship in Accounting

ECON:

ECON	400	Directed Independent Study
ECON	407	Topics in Macroeconomics
ECON	446	Economics for the Teacher
ECON	465	Development Economics
ECON	475	Econometrics

FIN:

FIN	440	Investments
FIN	441	Intermediate Financial Mgmt
FIN	443	Options Trading
FIN	444	Financial Institutions/Markets
FIN	446	Options & Futures Markets
FIN	448	Investment Analysis and Mgmt
FIN	449	Cases in Financial Mgmt
FIN	460	Finance Apprenticeship
FIN	490	Internship in Finance

MGMT:

MGMT	401	Conflict Mgmt & Negotiation
MGMT	414	Leadership Practicum
MGMT	423	Staffing
MGMT	470	International Business Ops
MGMT	482	Business and Its Environment
MGMT	490	Internship in Bus Administratn
MGMT	491	Small Business Entrepreneurship
MGMT	495	Strategic Mgmt

MIS:

MIS	417	Advanced Bus App Development
MIS	421	Business Database Development
MIS	491	Practicum in MIS
MIS	495	Corporate Info Systems Mgmt

MKTG:

MKTG	480	Marketing Internship
MKTG	481	Advanced Mrketing Res/Analysis
MKTG	483	Advertising and Promotion Mgmt
MKTG	486	International Marketing Mgmt
MKTG	487	Nonprofit Marketing
MKTG	488	Internet Marketing
MKTG	489	Marketing Mgmt and Strategy
MKTG	490	Internship in Marketing

OPS:

OPS	460	Designing & Improving Ops
OPS	461	Project Mgmt
OPS	464	Mfg Mgmt Practicum
OPS	469	Seminar in Mfg Mgmt



Accelerated Class of 2008